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## A new take on the value of money



When Sophie's friend told her about Eco Concierge her first thought was – 'what a great idea, I wish everyone was greener and I can see how this service would help!' What she didn't think was that she could benefit from the service herself - she was doing a lot already and saw herself as very green.

Then her friend told her about the help she'd got switching to ethical banking and finding a loft insulation provider and she realised that although she knew these things were important, she had been meaning to and failing to get round to them for years now, so maybe Eco Concierge was for her after all.

She signed up to the drop in support from a monthly service because she valued the approach, liking to take her time over decisions and get the detail right.



Eco Concierge discussed her plans for the year – like her planned house move and redecoration, her summer holiday, even her Christmas shopping tendencies. Then they worked out how best to support her with her particularly busy periods and times when would have lots of decisions to make and needed the right information without hours of internet trawling.

In the first month, Eco Concierge introduced her to an ethical financial adviser and provided tailored information on rates and ethical values of different providers. The information and the meeting changed her banking but also changed the way she viewed her money and the positive impact money can have. *"Honestly, I am not too sure why this has taken me ten years of 'meaning to' to actually do, but I am so glad I have. I know where my money is going, and while I may not be better off, I am certainly not worse off and I love the feeling that my money is being used for good."*