



econcierge
live lighter

Employee Engagement Master-class

Insight Research. **Communication.** *Effective* Engagement. **Reward schemes.**

An invaluable course for anyone looking to enhance sustainable behaviours in the workplace. This 1 day master-class will enable you to apply proven strategic approaches that increase the level and value of engagement across a wider audience.

According to *Ethical Corporation* every 'engaged' employee generates £2,500 per year in additional profit.

The Master-Class.

- > 1 day. 1 Behaviour Change and Engagement Expert. Delivered on your premises.
- > Delivered for sustainability, communications, HR and strategy professionals.
- > **Effective research:** Identifying the most effective approach to your employees.
- > **Communication:** Social norms, role models, values, language and more.
- > **Effective engagement:** Beyond Champions. A multitude of engagement methods.
- > **Reward schemes:** Leveraging change through the right rewards.
- > **Engagement Toolkit** to allow you to move effectively from training to application.
- > **Follow up Support:** 1 hour of telephone support after the workshop.



Benefits of attending:

Running the standard posters campaign creates buzz, but minimal actual change. In this workshop we'll show you how to create engagement campaigns that are better informed, tailored for **your** employees, and that use reward systems leading to **actual change**, not just buzz.

Eco Concierge has a proven track record of motivating actual change. We have exceeded the expectations of every client we have worked with.

What people are saying:

"Eco Concierge's workshop gave people the opportunity to talk about what sustainability means for them and how it applies to their role. I really enjoyed it." **Jim Craig, Director, Greengauges.**

"Eco Concierge has helped to boost our employee engagement efforts. Their approach is transformative." **Cliff Hilton, Director of Environment & Sustainability. EMEA, Oracle.**

"Eco Concierge is an exciting new presence in the market. They have a great offer that will be increasingly important in the move towards a low carbon future." **Helen Murley, Director of Organisational Development, Prudential UK and Europe.**



**Get in touch to discuss how we can help you. Tel: 0208 1232575
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