



econcierge
live lighter

Linklaters

Supporting busy people to achieve their ethical goals

Client: Linklaters

Project: Office-based employee consultations

Sector: Legal

Location: London

Overview:

- 8 consultation days
- 2 World Environment Day Events
- 'Sprint start' consultations: 30 minute 1-2-1 meetings with employees. Resulted in highly informed, completely tailored follow up actions delivered based on individual lifestyle, values & ecological footprint.

Headlines:

- **Helping everyone: 2% employee exposure** with light touch awareness approach
- **Personal focus: 50 individuals supported to reduce ecological footprint by 10%** with over 35 tonnes CO₂ saved
- **Hard to reach groups: More than half** of those consulted "would not previously have responded to environment messages"

Employees carried their new perspective into their work life:

Real estate partner:

*"I now understand that sustainability is a **"business imperative."***

HR Administrator:

*"**Following our consultation, I'm determined to [use my role to] reduce paper use."***

"I feel I have a clearer sense of the green options that would work for my life and I know I would more than make my money back on the cost of the consultation with the ideas and products I have come away with." Jenni, Linklaters employee



Prioritising your next steps..

TOP 10 BIGGEST FOOTPRINT IMPACTS	FOOTPRINT SAVING
1. EU flights from 3-5 to 0	0.18
2. Renewable energy tariff	0.18
OR	
3. Generate own heat and electricity (wood and solar)	0.33
4. Loft and solid wall (internal) insulation	0.14
5. Buy high quality materials that need less replacing	0.13
6. Local and organic from sometimes to always	0.09
7. Buy, sell, swap or borrow rarely used goods such as household equipment	0.07
8. Grow your own fruit and veg	0.06
9. Meat from more than once a day to a few times a week	0.06
10. Unplug appliances on standby (as a comparison to other areas)	0.01

*Footprint measures are indicative, based on generalisations about people and industries. However, they are the best and most up to date information available at an individual level of lifestyle impacts. Information provided by the BioCarbon Development Institute.



This case study is just one example of how Eco Concierge consistently transforms personal interest in ethical change into *actual* workplace action, using a tailored, personal approach.